

Robert Moorhead

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Multimedia Courseware Development

Specializing in video production for web-based applications

Environmental Science Institute, University of Texas

Media Coordinator

2008- 2009

- Responsible for all aspects of the website: <http://www.esi.utexas.edu/>
- Producer, artist, media coordination, and technical director for “Hot Science – Cool Talks” Outreach Lecture Series and live webcast, six times a year.
- Producer, artist, programmer for educational CD_ROM published in conjunction with the lecture.
- Producer, programmer for live webcast in conjunction with the lecture.
- Manage production crew for lecture series.

Houghton Mifflin Holt, (formerly Holt, Rinehart and Winston) Multimedia Department

Multimedia Applications Developer/video specialist

1998-2008

- Developed audio/video content for Internet and CD-ROM-based ancillary instructional materials to support HRW’s textbooks.
- Analog/digital video-production and QuickTime™ streaming-media specialist for Multimedia.
- Recent projects include: Directed, shot, edited and authored 3 DVD’s (over 3 hours) for Austin Independent School District in-service training for HRW Math textbooks. Directed, shot, and edited 12 vignettes for Spanish Language DVD: developed prototype media viewer for user controlled playback: worked with HRW-IT Unix specialist to launch Apple QuickTime™ streaming-media server.
- Specified and acted as liaison with outside vendor for installation of Final Cut Pro video editing system.
- Routine duties included assessing and integrating new technologies and best practices, prototype and proof-of-concept design, production workflow design, media and web troubleshooting and QA/QC as needed.
- Key participant in design of Multimedia production spaces and audio sound booth for HRW office building completed June 2001.

Texas Association of School Boards, Texas Learning Technology Group

Production manager/ courseware developer

1994- 1997

- Developed CD-ROM-based curriculum support materials marketed by Texas Association of School Boards, including SALUT (science curriculum for students with Spanish as first language).
- Video-production and QuickTime™ media specialist.
- Led development of corporate LAN.

Continued:

M. Ed., Instructional Technology, University of Texas at Austin
B.S., Radio–Television–Film, University of Texas at Austin

May, 1994

May, 1979

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Video Production

Specializing in music and live event production

- *Austin City Limits*, KLRU-TV Senior camera operator 1980-present
- Latest projects: *The Road to Austin*, Bowling for Soup, live satellite link-up with Regal Theatres, Musiclink Productions, *Journey, 30th Anniversary Reunion Tour* DVD, Ken Erlich Productions.
- Clients include: ABC- *Good Morning America*, three Farm Aid concerts, CBS- *Willie's Big Six 0*, HBO- *Willie and Family Live*, Harcourt Global Support Services, formerly (Holt, Rinehart and Winston) industry marketing tool; Tecom, Inc. (promotional marketing tool); Ballet Austin.

Theatrical Lighting

University of Texas Performing Arts Center

Lighting Supervisor 1985-1992

Master Electrician 1983- 1985

Assistant Electrician 1981- 1983

Hardware/software: Mac OS X, Unix/Linux, MediaSiteLive webcast system, HTML, CSS, Drupal OSS CMS, Avid/Final Cut Pro 5 video editing systems, Firewire digital video capture, scanners, digital, analog, and high-definition broadcast production equipment, analog/digital testing equipment.

Production Software: QuickTime 7.0, Avid/Final Cut Pro 5, Director MX, FlashMX Pro, Dreamweaver CS4, Adobe Photoshop CS4, After Effects, Compressor, LiveType, Sorenson 3 Pro, LiveStage 4.1.4, BIAS Peak 5.0.

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